



Gallatin County Fairgrounds Events Park

~ GCF FOCUS ~

JULY
2009

Website: www.gallatincountyfairgrounds.org

Email: fairgrounds@gallatin.mt.gov

Fax: 406-582-3273

901 N. Black
Bozeman, MT 59715
406-582-3270

We Have a WINNER!

"GCF FOCUS" was chosen from the numerous names submitted for the, Name the Fairgrounds Newsletter Contest. Katie Meyer of Belgrade submitted the winning newsletter name. CONGRATULATIONS Katie and thank you for entering the contest!

Katie will receive a "Family Fun Package" to the 2009 Gallatin County Fair. This includes four 5-day admission passes into the Fair, four Bozeman Roundup Rodeo tickets and four all-day unlimited ride carnival passes.

Have a BLAST at the Fireworks - July 4th



The Gallatin Empire Lions Club presents the "FESTIVAL OF THE 4TH" at the Gallatin County Fairgrounds. Gates open at 7pm. Free admission and free parking. Rob Quist and Great Northern will be providing live musical entertainment. Food and beverage concessions will be available on the grounds. Turn your radio to XL Country 100.7FM for simulcast with the fireworks. Fireworks begin around 10:30pm.

Bring your family, friends and neighbors to the Fairgrounds to see the best firework display in Gallatin County.

BOZEMAN TRAIL PROMOTIONS GUN SHOW

July 10 - 12

~

\$5 Adult/\$1 Children

Good all Weekend

~

Fri: 5pm - 8pm

Sat: 9am - 6pm

Sun: 9am - 3pm

ANTIQUE AUCTION

July 25

10am - 3pm

Exhibit Bldg #2

~

Visit

www.mtpremier.com

for more information
or contact

Zane Burns

406-570-3456

54th MONTANA APPALOOSA HORSE & ALL BREED OPEN HORSE SHOW

July 11 & 12

Free Admission

Outdoor Arena

~

Visit

www.mtaphc.org

for application, class list
and more information.

GALLATIN COUNTY FAIR

~
JULY
15 - 19



Inside this Issue

Gallatin County Fair 2

Fair Partners 3

Fair Map 4

Marketing Minute 4

John Michael Montgomery 5

Schedule of Events 5

FairEver Yours 6

GALLATIN COUNTY FAIR - JULY 15 - 19 *presented by*



Fair logo created by
Adlen Lambrecht
of Belgrade



COUNTRY PRIDE, COUNTY WIDE ...

The countdown is on for this year's Fair which promises good times, smiles, family fun, thrills and spills, good food and excitement to our visitors!

Admission: \$5 Single Day or \$15 for 4-Day Pass *(Sunday is Free Admission)*
(Children 10 Years & Under Admitted FREE Everyday)

Gates Open at 8am Parking: \$2/Day

Additional Charge for:

PBR, Mud Bog, Bozeman Roundup Ranch Rodeo & John Michael Montgomery Concert

NEW AT THE FAIR

LIVE STINGRAY ENCOUNTER - A MUST SEE! - See, Touch, Feed & Learn about Stingrays

MINIATURE GOLF ~ PAINTBALL ~ NEW CARNIVAL RIDES & SIDE SHOW

JOHN MICHAEL MONTGOMERY CONCERT

SW MONTANA DAIRY FARMERS' COW MILKING EXPEDITION



RETURNING FAIR FAVORITES

BOZEMAN CLASSIC PBR ~ RINGLING 5 ~ XL COUNTRY COLGATE SHOWDOWN

MUTTON BUSTIN' ~ BOZEMAN ROUNDUP RANCH RODEO ~ MOUNTAINEERS MUD BOG

EVERYDAY AT THE FAIR

PETTING ZOO ~ FAIR MARKET ~ HYPNOTIST MICHAEL MEZMER ~ CARNIVAL RIDES
SUPER SCIENCE HANDS ON ACTIVITY CENTER ~ **KIDS' FUN ZONE** ~ OPEN CLASS EXHIBITS
MECHANICAL BULL RIDES ~ FABULOUS FAIR FOOD ~ 4H ACTIVITIES

FAIR HIGHLIGHTS

► WEDNESDAY - Rio Tinto Minerals/Luzenac Day

Fair Market Opens ... 10:30am

Bozeman Classic PBR ... gates open 6:30pm

► THURSDAY - **C'mon INN Day**

FFA Mutton Bustin' ... 6:30pm

Dog Short Dock Diving Contest ... 7pm

► FRIDAY - **Haubrich Electric's Fabulous Fun Day**

Dash & Dally Barrel Racing & Team Roping... 6pm

Music by "Ringling 5" ... 9pm

► SATURDAY - XL Country Western Day

4H Livestock Sale ... 9am

Heroes Behind the Badge Red Cross Blood Drive ... 10am

Mountaineers Mud Bog ... 11am

Colgate Country Showdown ... 5:30pm

Bozeman Roundup Ranch Rodeo ... Gates open 5pm

Dance to "The Electric Ranch" ... 9pm



► SUNDAY - Big Sky Western Bank Community Day

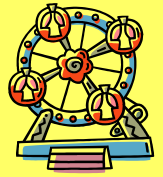
George Eddie Memorial 4H Rodeo ... 7:30am

Nondenominational Cowboy Style Church ... 10am

John Michael Montgomery Concert ... Doors open 6pm

**GET YOUR PASSES EARLY ... ADVANCED \$15 CARNIVAL ALL-DAY PASSES ARE ON SALE
AT THE FAIRGROUNDS OFFICE! ... DON'T WAIT TILL THEY'RE GONE!**

For FAIR Schedule of Events and more information Log on to:
www.gallatincountyfair.org



A VERY SPECIAL THANKS TO OUR SPONSORS

SIGNATURE SPONSORS

C'MON INN

XL COUNTRY 100.7 FM
GAPWEST BROADCASTING

MURDOCH'S RANCH & HOME SUPPLY

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Rio Tinto Minerals/Luzenac
KBZK CBS TV
Harrington Pepsi-Cola Bozeman

GOLD SPONSORS

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Montaqua
Mountain Communications
Valley Sound
Gallatin Co. Auditor & Staff
Gallatin Co. Road Department
Gallatin Co. Treasurer & Staff

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Famous Dave's

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Karst Stage
The BoZone
Western Heritage Inn

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Montana Veterinary Hospital
& Boarding
NorthWestern Energy
Paradise Equestrian
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Super 8

GARNET SPONSORS

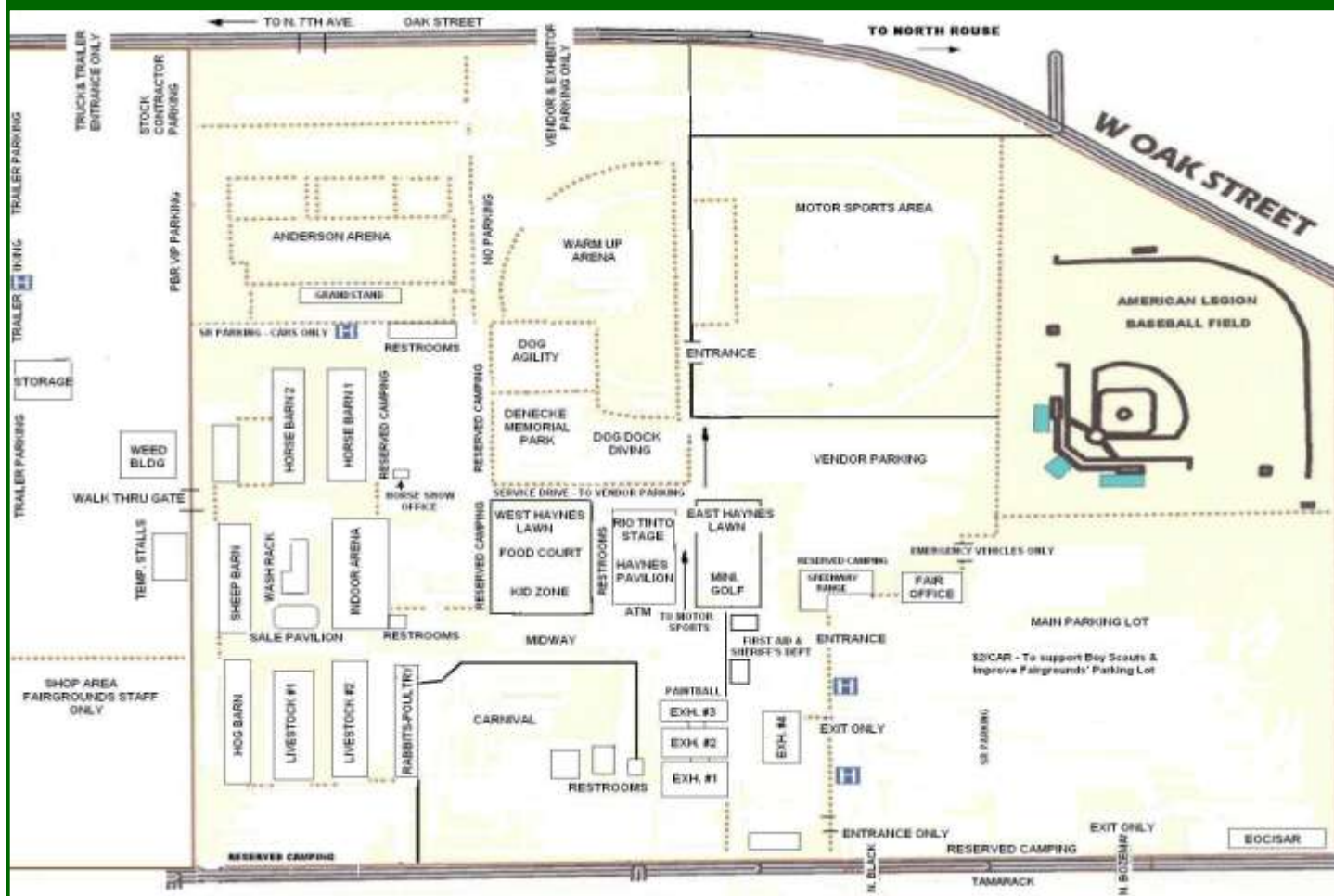
Carter's Cobbler Shoppe
Cashman Nursery
Circle L Arena
Country Kitchen
Daily Coffee Bar & Bakery
Fellowship of Christian Cowboys
First Security Bank - Belgrade
House of Clean

Knife River
Lewis & Clark Motel
Morrison-Maierle, Inc
Perkins
Pickle Barrel
Simpson Honda
Stahly Engineering & Assoc
Western Glass

AAA Montana
ABC Rental
Baskin Robbins
Big John's Porta Potties
Big Sky Premium Meats
Bozeman Inn
Buffalo Bump Pizza
Burger King

WE ENCOURAGE EVERYONE TO SUPPORT THE GALLATIN COUNTY FAIR SPONSORS.
STOP BY THEIR PLACES OF BUSINESS AND SAY THANKS FOR HELPING MAKE THE FAIR POSSIBLE.

FAIR MAP



Marketing Minute - Our Business Buddy

Thanks for checking in for this month's Marketing Minute! With Fair planning in full swing and new and old sponsors lending a hand to make this Fair a great occasion, one loyal supporter that has proven to be a great business partner with the Gallatin County Fairgrounds is Rio Tinto Minerals/Luzenac.

Rio Tinto has been a great supporter of the Fair for several years now and is a great company to work with. Rio Tinto has sponsored the entertainment stage at the Fair which has housed several great acts such as Michael Mezmer, Paul Isaac, Terry Fator and this year, John Michael Montgomery.

Rio Tinto is a national company with business operations on five continents and hundreds of employees worldwide. Rio Tinto Minerals supplies nearly half the global demand for borates, glass, ceramics, pigments, fertilizers, preservatives and hundreds of other products. It also supplies 25 percent of the world's talc consumption. Talc enhances performance in countless applications, including paper, paints, plastics, ceramics, personal care products, agriculture



and pharmaceuticals. However, despite the mere size and scope of this great company, the folks down at Rio Tinto Minerals in Three Forks value community events such as the County Fair and offer their great support! Rio Tinto understands the importance of supporting community events and we at the Gallatin County Fairgrounds feel fortunate to work with such a great group of people at Rio Tinto Minerals. Don't forget to stop by the Rio Tinto booth at the Gallatin County Fair and thank them for their great support!

*Jaime Cargill
Marketing Manager*

John Michael Montgomery Concert - July 19



Gallatin County Fair presents the John Michael Montgomery Concert on Sunday, July 19. Doors to the Haynes Pavilion open at 6pm. Montgomery is known for hits like "Life's a Dance", "Sold", "I Can Love You Like That" and "Be My Baby Tonight" and more recently "Letters From Home".

Tickets are \$25 and \$35. All are general admission. Tickets are on sale and available at Murdoch's, Cactus Records and the Fairgrounds office or you can purchase online at: chamberlinproductions.com.

We are now on MYSPACE & FACEBOOK! Visit us and be our Friends at

www.myspace.com/gallatincountyfairgrounds

www.facebook.com/gallatincountyfairgrounds

JUNE Schedule of Events *(subject to change)*

July 2	Gallatin County Weed Board Meeting	1:15pm - 3pm	Fairgrounds Office
July 5	Fairgrounds Foundation	6:30am - 8am	Holiday Inn
July 4	Festival of the 4th - Firework Display (Free admission)	7pm / Fireworks at 10:30pm	
	Farmer's Market	9am - Noon	Haynes Pavilion
July 9	Fair Planning Committee Meeting (Public is welcome to attend)	5:30pm - 7:30pm	Fairgrounds Office
July 10	Fairgrounds Foundation Meeting (Public is welcome to attend)	6:30m - 8am	Holiday Inn
July 10-12	Gun Show - Bozeman Trail Promotions (Adults \$5 all weekend & children \$1)	5pm - 8pm Fri 9am - 6pm Sat 9am - 3pm Sun	All Exhibit Bldgs
July 11	Farmer's Market	9am - Noon	Haynes Pavilion
July 11-12	MT Appaloosa Horse & All Breed Horse Show (Free admission)	8am - 10pm Sat 8am - 3pm Sun	Outdoor Arena
July 15-19	GALLATIN COUNTY FAIR - Country Pride, County Wide (Admission: Single Day \$5; 4 - Day Pass \$15; Sunday is Free (Children 10 Yrs. & under are Free)	8am - 11pm	
July 16	Wild West WinterFest Committee Meeting	Cancelled	
July 21	Fair Board Meeting (Public is welcome to attend)	5:30pm - 7:30pm	Fairgrounds Office
July 25	Antique Auction - Premier Auctions	10am - 3pm	Bldg #2
July 25	Summer Smash-Up Concert by House Productions (Admission \$10 Presale/\$15 at the door)	8pm - 12am	Indoor Arena

FairEver Yours ...

A NIGHT AT THE COUNTY FAIR -MEMORIES ARE PRICELESS-

I was doing a little research on County Fairs on the internet and somehow ended up on a website called GATHER LITTLE BY LITTLE. It is actually a financial advisory/money management site of all places to find information about County Fairs. Here I found an article that pretty much covered my feelings and thoughts about County Fairs. It made me stop and think about what the County Fair really means to me. I want to share this story with you. It was written by "gblguy". **It's not about the Gallatin County Fair, but it could be.**

"We decided to visit the County Fair last night. We've gone over the past years more frequently then not and every time I go I continue to be shocked at how expensive it is.

We actually have a pretty decent little Fair. There are lots of rides, food and animals for the kids to see. Of course my kids love the rides and my wife and I love the food! Did I mention how expensive it was?

Admission for all of us (myself, my wife and our 6 children) was **\$28, which isn't too bad but that is just the beginning.** Tickets for the rides are \$1 each. Rides cost anywhere from 3-5 tickets. The little "kiddy" rides were 3 tickets, most rides were 4 tickets and the "big" popular rides were 5 tickets. Of course the more tickets you purchase, the cheaper they become. If I remember correctly, 60 tickets were about \$50. They also offered a "bracelet" that provides unlimited rides all evening for \$15.

Being of the more frugal and calculating mindset now, we spent a good amount of time determining the best option. We calculated the number of rides each of the kids would ride and totaled it up. We decided the bracelets, even though

we wouldn't be staying real late were still the best option. Total for 5 kids \$75!

This brought our total spent to \$103 thus far. Not thinking and subsequently kicking ourselves for **it, we didn't bring any water with us** so we ended up having to purchase a few drinks at (gasp) \$4 a piece.

We ended up staying about 3 hours and honestly had a really good time. One thing that I think we as personal finance minded people need to consider is that the return for the price we pay for something is often more than just the service or item we paid for.

Our kids talked about the Fair all the way home and while there, I frequently heard them saying things like **"remember last year when..."** or **"I look forward to this each year..."**.

"It made me stop and think about what the County Fair really means to me."

I also watched as our 17 month old looked on in amazement at seeing County Fair for the first time. The smiles and sounds of pure joy coming from her made me smile.

All of this made me reflect back to when I was child and my family would visit the local fairs where we lived. I remember sitting on the fire trucks, remember my favorite rides and the wonderful taste of "elephant ears" (aka fried dough). Being the big kid that I am, I shared the "elephant ear" experience with my kids ... they loved it.

Sometime in the course of the evening, I realized that the cost of **something isn't the only factor we need to consider in life.** We created another memory last night and a memory that was well worth the price. I realized too that our visit to the County Fair has become a family tradition, one that extends back

to my childhood. Trying to place a value on these memories and traditions is impossible and frankly just a waste of time.

I finally conceded that we were there to have a good time and that our evening at the Fair was a memory my children will remember for the remainder of their lives. My hope is that they will carry forward our tradition and share it with their children. I also hope while doing so they can reflect back to our evenings at the Fair and maybe even **share an "elephant ear" with their kids.**

Even as frugal as we can be, I realized that sometimes we just have to set the money aside and enjoy the experience. The memories and family time we had last night were worth far more than the \$130 or so dollars we spent. Memories are priceless and no mutual fund, 401k, or "hot stock" would ever be able to pay the return on investment we received from that **\$130 we spent last night."**

Hope you will bring your Family to the Fair and create some special memories.

*FairEver Yours,
Sue Shockley, Manager*



Gallatin County Fair is

FUN ... FUN ... FUN!